



**Practical • Inspiring
Empowering**

Marketing from the Inside Out™

*Be Your Authentic Self
and Experience Financial Success*



Imagine being part of a collaborative coed marketing group facilitated by two successful Business Coaches. They share the belief that building quality relationships is the cornerstone of successful business and increased revenue.

You will:

- Uncover your unique abilities and bring them into alignment with your business
- Brand your expertise, wisdom, and personal style into a product or service that sells
- Identify and attract your ideal clients
- Create your marketing action plan with timeline and budget
- Increase your ability to turn prospects into clients



A dynamic ten-month program with Cynthia Riggs and Roberta Ryan

Join them for a series of ten sessions designed to increase your income, clarify your message, and create your marketing road map.

When: Ten Wednesday Afternoons:

Jan 18, Feb 15, Mar 21, Apr 18, May 16,
Jun 20, July 18, Aug 15, Sept 19, Oct 17

Time: 1:00pm – 5:00pm

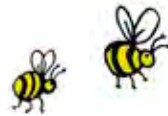
Location: Santa Rosa

Fee: Cost is \$175 monthly
or \$1,500 if paid by January 2, 2012

A \$175 non-refundable deposit is required
to reserve your spot.

Contact: Roberta Ryan **707-823-4130**

Limited to 10 men and women.



Cynthia Riggs, MBA

Testimonials

“The class challenged, stretched, and taught me more about marketing than my previous twenty years in business!”

“It will stretch you beyond your wildest dreams, and I will be the first to say, it’s definitely worth it!”

“This class is a gem! Cynthia and Roberta have created a, concise, interactive, gently rigorous, hands-on learning laboratory about the hidden structures that create sound business.”

“The program provides practical yet inspirational tools, group camaraderie and support, and expert advice.”



Roberta Ryan

Register online at www.womenbuildingbusiness.com/mio
or contact Roberta at **(707) 823-4130** for additional information or to reserve a space